



## Bid Notice Abstract

### Request for Quotation (RFQ)

**Reference Number** 6824174  
**Procuring Entity** DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT - REGION V  
**Title** To furnish airing spots over 1 major radio station per province  
**Area of Delivery**

<b>Solicitation Number:</b>	NF 2001-0056	<b>Status</b>	<b>Active</b>
<b>Trade Agreement:</b>	Implementing Rules and Regulations	<b>Associated Components</b>	1
<b>Procurement Mode:</b>	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	<b>Bid Supplements</b>	0
<b>Classification:</b>	Goods	<b>Document Request List</b>	0
<b>Category:</b>	Print and Broadcast and Aerial Advertising	<b>Date Published</b>	30/01/2020
<b>Approved Budget for the Contract:</b>	PHP 65,000.00	<b>Last Updated / Time</b>	30/01/2020 00:00 AM
<b>Delivery Period:</b>		<b>Closing Date / Time</b>	03/02/2020 13:00 PM
<b>Client Agency:</b>			
<b>Contact Person:</b>	Eva D. Bañares Head, BAC Secretariat Magnolia St., PBN Buragwis, Legazpi City Albay Philippines 4500 63-52-4805670 63-52-4805670 fo5bacsec@gmail.com		

#### Description

To furnish airing spots over 1 major radio station per province

Technical Specifications:

Running time: 40 seconds  
 No. of spots: 5 spots per day  
 Time Slot: 6:00 AM  
 8:00 AM  
 12:30 PM  
 3:00 PM  
 6:00 PM  
 Preferred day: Mondays-Sundays  
 Station: AM or FM  
 Target airing: April 2020  
 1 lot Albay  
 1 lot Camarines Sur  
 1 lot Camarines Norte  
 1 lot Masbate  
 1 lot Catanduanes  
 1 lot Sorsogon

**Media Mileage:**

FREE airing of radio jingle (40sec)

FREE interviews and airing of news/press releases/announcemet

Production of 40 second radio plug

Scope of work:

Concept development: Outline and Script

Production and recording of radio plug

Service provider must have audio recording studio inclusive of audio-recording booth, assorted microphones and headphones/microphones and wireless receivers and professional audio editing softwares

10 digital master edit copies in CD format

**Line Items**

Item No.	Product/Service Name	Description	Quantity	UOM	Budget (PHP)
1	AIRING SPOT	ALBAY- airing spots over 1 major radio station per province	1	Lot	10,000.00
2	AIRING SPOT	CAM SUR- airing spots over 1 major radio station per province	1	Lot	10,000.00
3	AIRING SPOT	CAM NORTE-airing spots over 1 major radio station per province	1	Lot	10,000.00
4	AIRING SPOT	MASBATE	1	Lot	10,000.00
5	AIRING SPOT	CATANDUANES	1	Lot	10,000.00
6	AIRING SPOT	SORSOGON	1	Lot	10,000.00
7	PRODUCTION OF RADIO PLUG	PRODUCTION OF 40 SECONDS PLUG	1	Lot	5,000.00

**Created by** Kimberlee G. Lanuza**Date Created** 29/01/2020

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