



Bid Notice Abstract

Request for Quotation (RFQ)

Reference Number 8433677
Procuring Entity DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT - REGION V
Title PRODUCTION AND AIRING OF 2022 RADIO PROGRAM FOR 11 MONTHS (FEBRUARY - DECEMBER 2022)
Area of Delivery Albay

Solicitation Number:	NF 2202-0003	Status	In-Preparation
Trade Agreement:	Implementing Rules and Regulations	Associated Components	1
Procurement Mode:	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	Bid Supplements	0
Classification:	Goods	Document Request List	0
Category:	Print and Broadcast and Aerial Advertising	Date Published	16/02/2022
Approved Budget for the Contract:	PHP 330,000.00	Last Updated / Time	15/02/2022 15:02 PM
Delivery Period:		Closing Date / Time	21/02/2022 01:00 AM
Client Agency:			
Contact Person:	Mary Ann B Mallorca Member, BAC Secretariat Magnolia St., PBN Buragwis, Legazpi City Albay Philippines 4500 63-52-4805670 maryannbmallorca@gmail.com		

Description

11 MONTHS PRODUCTION AND AIRING OF 2022 RADIO PROGRAM (FEBRUARY - DECEMBER 2022)

Schedule: 1 hour, 11 months, every Tuesday, 10:00-11:00am

Transmitter power output: 10,000 watts (Attach NTC Certification or any supporting document)

Radio format: Live Radio Talk/Talk Show

Will provide radio producer, regular anchor and P.A. during live radio program

Package Inclusion:

*Overall production of the program-program format, scriptwriting, music, OBB, CBB

*3x time check per day

*5x radio program plugging/spots a day

*100 peso electronic load for weekly radio program text winner

Coverage area: Albay, Catanduanes, Sorsogon, Camarines Sur and Masbate

at least 20% audience share rating for Legazpi Am Stations(Attach 2018 Kantar Media results)

KBP Member (attach KBP membership Certification)

Created by Mary Ann B Mallorca

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