



Bid Notice Abstract

Request for Quotation (RFQ)

Reference Number 6456058
Procuring Entity DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT - REGION V
Title Furnish of airing spots over 1 major Radio Station per province
Area of Delivery Albay,Camarines Norte,Camarines Sur,Catanduanes,Masbate,Sorsogon

Solicitation Number:	NF 1908-0453	Status	Active
Trade Agreement:	Implementing Rules and Regulations		
Procurement Mode:	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	Associated Components	1
Classification:	Goods - General Support Services	Bid Supplements	0
Category:	IT Broadcasting and Telecommunications		
Approved Budget for the Contract:	PHP 50,000.00	Document Request List	0
Delivery Period:	2 Month/s		
Client Agency:		Date Published	11/09/2019
Contact Person:	Eva D. Bañares Head, BAC Secretariat Magnolia St., PBN Buragwis, Legazpi City Albay Philippines 4500 63-52-4805670 63-52-4805670 fo5bacsec@gmail.com	Last Updated / Time	11/09/2019 00:00 AM
		Closing Date / Time	16/09/2019 01:00 AM

Description

Furnish of airing spots over 1 major Radio Station per province

Technical specifications:

Running time: 40 seconds

No. of spots: 5 spots per day

Time slot: 6:00 AM, 8:00 AM, 12:30 NN, 3:00 PM, 6:00 PM

Preferred day: Mondays - Sundays

Station: AM or FM

Target airing: October - November (Albay & Camarines Sur)

October 15-November 15, 2019 (Camarines Norte, Sorsogon, Masbate & Catanduanes)

Media Mileage:

FREE production of 40sec. Public Service Announcement (PSA) in Albay & Camarines Sur Only (to be provided before the start of airing schedule)

FREE interviews and airing of news/press releases/announcements

FREE airing of radio jingle (40sec.)

Line Items

Item No.	Product/Service Name	Description	Quantity	UOM	Budget (PHP)
1	Furnish of airing spots over 1 major Radio Station	Albay	1	Lot	14,000.00
2	Furnish of airing spots over 1 major Radio Station	Camarines Sur	1	Lot	14,000.00

3	Furnish of airing spots over 1 major Radio Station	Camarines Norte	1	Lot	5,500.00
4	Furnish of airing spots over 1 major Radio Station	Sorsogon	1	Lot	5,500.00
5	Furnish of airing spots over 1 major Radio Station	Masbate	1	Lot	5,500.00
6	Furnish of airing spots over 1 major Radio Station	Catanduanes	1	Lot	5,500.00

Created by Nerichelle R Bobis

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