

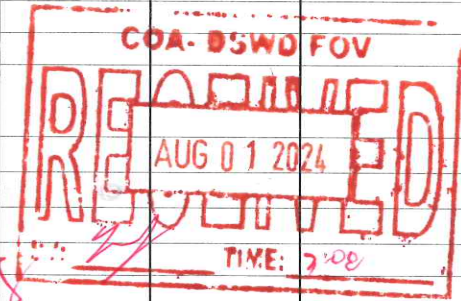
DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT FIELD OFFICE V

Regional Center Site, Rawis, Legazpi City, Albay

PURCHASE ORDER

Supplier:	RUP PUBLICATION & MEDIA SERVICES	PO. No.:	NF 2407-0350
Address:	GOGON, LEG CITY	Date:	July 15, 2024
Contact No.:	09277250986	Mode of Procurement:	Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services
Gentlemen:	Please furnish this Office the following articles subject to the terms and conditions contained herein:	Payment Term:	Charge
Place of Delivery:	As indicated below	Delivery Term:	Days
Date of Delivery:		For Delivery Schedule and Queries Please Contact C.M.U.:	09636984404 09923015628 09552161070

Item No.	Unit	Description	Quantity	Unit Cost	Amount
		PRODUCTION AND AIRING OF 2024 RADIO PROGRAM FOR FOUR(4) MONTHS (JULY-OCTOBER 2024)			
	months	RADIO PLUGGING Specifications: Schedule: One(1) hour, Two(2) months, every TUESDAY, 10:00-11:00am Transmitter power output: 10,000 watts(attach NTC Certification or any supporting documents) Radio format: Live Radio Talk/ Talk Show Will provide radio producer, regular anchor and PA during live radio program	4	25,000.00	100,000.00
		PACKAGE INCLUSIONS: Overall production of the program-program format, scriptwriting, music, OBB, CBB 3x time check per day 5x radio program plugging/ spots a day 100 pero electronic load for weekly radio program text winner			
		COVERAGE AREA: ALBAY, CATANDUANES, SORSOGON, CAMARINES SUR, CAMARINES NORTE and MASBATE KBP Member (attach KBP Membership Certification) Please see attached TERMS OF REFERENCE			



Total Amount in Words:	NOTE: This includes all items you conformed indicated in the RFQ. One Hundred Thousand Pesos and No Centavos	100,000.00
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LIQUIDATED DAMAGES: One-Tenth Of One Percent (0.001) of the cost of the unperformed portion of the contract for every day of delay. Once the cumulative amount of liquidated damages reaches ten percent (10%) of the amount of the contract, the DSWD FOV may rescind or terminate the contract, without prejudice to other courses of action and remedies available under the circumstances.

Conforme:

REYNALDO SERRANO
RUP PUBLICATION & MEDIA SERVICES
 Signature over, Printed Name of Supplier
 Date: 7/31/24

NORMAN S. LAURIO
NORMAN S. LAURIO
 Regional Director

Funds Available:

GERARD D. DE LEOZ
 Administrative Officer II

ORS No.: 24-07-01540
 Amount: 100,000.00